

Features and Functionalities

Our social network software includes the following features:

3 packages with different ranges of functionality.

RED PACKAGE

- Member profiles. The profiles are very extensive and mainly based on categorial variables – you can adapt the profiles to a limited extent
- Networking functionality – add other members as contacts
- AJAX messaging system – very comfortable, secure and spam-free communication inside the social network community
- Professional forum (vBulletin) – often used and proven forum software. Alternatively integration of your own, existing forum into the new social network community
- Photo gallery - including photo album sharing
- Polling system – do your own surveys amongst your community members
- Rating and ranking system – peer-to-peer ratings of profiles, objects and member-generated content. The ranking system can form the basis for regular competitions, etc.
- Invitation functionality – viral marketing for exponential growth of your social network community
- Look & feel of the user interface - choose your colours and your logo, as well as your styles to a limited extent

SILVER PACKAGE

- All RED PACKAGE functionality PLUS:
- Full adaptation of member profiles to your specific requirements
- Look & feel of the user interface: Choose further styles to adapt your corporate identity
- Video gallery - members can upload videos in many formats (they will get re-formatted), view videos, cut & edit videos online, include texts and speech bubbles, etc.
- Tips & recommendations– members can give, read and rate recommendations. Tips are displayed with Google Maps and can be found by specifying an area on a map.
- Multiple languages for the social network community
- Network navigator - members can analyse and navigate their networks or their friends' networks: who knows whom?
- Administrator back-end – statistics, facilitator tools, partner content management system, you can change texts at any time
- Your own test environment for your community. You can see changes and new developments in advance - to do your fine tuning
- Payment gateway – payment for premium content and functionality. The definition of premium content / functionality can be selective for different user groups. Pricing can also be selective for the user groups.

GOLD PACKAGE

- All SILVER PACKAGE functionality PLUS:
- Instant messaging / 1:1 chat
- Travellocator – joint travel planning for community members
- Market place – classified ads to buy and sell goods or services

UPCOMING FEATURES

- Groups - members can form groups: with their own group home page and their own group forum
- Pages or Portraits - members can set up community pages for a company or organisation to manage their customers using internal forums and a variety of other features
- Events - view events in the calendar, events scheduling, invitation, RSVP, guest list, event photos etc.
- Network Updates und Member Updates - see at a glance what has happened and what is new within your network of contacts and friends
- Status Message - tell your contacts on your profile what you currently do
- Pinboard - comments about the profiles, photo albums or videos of other members

Contact

relenet GmbH & Co. KG

Lohnerhofstraße 2

D - 78467 Konstanz

GERMANY

Email: info@relenet.com
Phone: +49 (0) 7531 8926-2800
Fax: +49 (0) 7531 8926-2807

Internet: www.relenet.com