

Features and Functionalities

Our social network software includes the following features:

3 packages with different ranges of functionality.

RED PACKAGE

- Member profiles. The profiles are very extensive and mainly based on categorial variables. Profiles are as seen on www.relenet.com but you can omit variables or adapt the verbal description of variables.
- Pages or Portraits - members can set up community pages for a company or organisation to manage their fans or customers using newsletter and a variety of other features. Pages can display the company location via Google Maps
- Networking functionality – add other members as contacts to your Profile or Page
- Invitation functionality – viral marketing for exponential growth of your social network community
- AJAX messaging system – very comfortable, secure and spam-free communication inside the social network community
- Network Updates and Member Updates - see at a glance what has happened and what is new within your network of contacts and friends - the "automatic gossip functionality"
- Professional forum
- Status Message - tell your contacts on your profile what you currently do
- Photo albums - including photo album sharing, commenting on photos, etc.
- Pinboard - comments about the Profiles, Pages, photo albums or videos of other members
- Rating and ranking system – peer-to-peer ratings of Profiles, Pages, objects and of member-generated content. The ranking system can form the basis for regular competitions (see for instance on www.hushcity.com), etc.
- Network navigator - members can analyse and navigate their networks or their friends' networks: who knows whom?
- Look & feel of the user interface - choose your colours and your logo in accordance with your CI

SILVER PACKAGE

- All RED PACKAGE functionality PLUS:
- Adaptation of member profiles to your specific requirements (omit variables and add new variables, see for instance on www.fertilityC.com or www.lungcancerC.com or www.sailingC.com)
- Look & feel of the user interface: Choose further styles to adapt your corporate identity
- Tips Pages – members can give, read and rate recommendations. Tips are displayed with Google Maps and can be found by specifying an area on a map
- Polling system – do your own surveys amongst your community members
- Administrator back-end – statistics, facilitator tools, partner content management system, you can change texts at any time
- Your own test environment for your community. You can see changes and new developments in advance - to do your fine tuning before launch
- Groups - members can form groups: with their own group home page and their own group forum

GOLD PACKAGE

- All SILVER PACKAGE functionality PLUS:
- Multiple languages for the social network community
- Video gallery - members can upload videos in many formats (they will get re-formatted), view videos, cut & edit videos online, include texts and speech bubbles, etc.
- Premium Members and Premium Pages. Payment gateway. Payment for premium content and premium functionality. The definition of premium content / functionality can be selective. Pricing can be determined separately for Members and for Pages.
- Instant messaging / 1:1 chat
- Market place – classified ads to buy and sell goods or services

UPCOMING FEATURES

- Events - view events in the calendar, events scheduling, invitation, RSVP, guest list, events photos etc. (SILVER)

Contact

relenet GmbH

Obere Laube 46
D - 78462 Konstanz
GERMANY

Email: info@relenet.com
Phone: +49 (0) 7531 3610-60
Fax: +49 (0) 7531 9423-9940

Internet: www.relenet.com